ORDER

Orders Order / Rev: 104878 Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA** Estimate: 1522 KSNV Flight Dates: 08/03/12 - 09/03/12 Primary AE Amy McCreary Original Date / Rev: 07/30/12 / 08/27/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15%

Advertiser Name: Obama for America — Police A35+

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00 05 00

Advertiser External ID: Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	471	\$375,600.00	\$319,260.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

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Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	471	\$375,600.00	\$319,260.00	0.00
September 2012	206	\$138,325.00	\$117.576.25	0.00
Totals	677	\$513,925.00	\$436,836.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	
A 14-G		Calco region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$513,925.00
Market	100%	\$1 713 083 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$325,485.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$325,485.83
KTUD	1%	\$17,130.83
KVVU	22%	\$376,878.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
JNKWN	9%	\$154,177.50

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KSNV

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Order / Rev:

104878

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08/03/12 - 09/03/12

Advertiser

Obama for America

Alt Order #: Flight Dates:

06837423

Product Desc.

OBAMA 4 AMERICA

Estimate

1522

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Order / Rev:

104878

Alt Order #: Flight Dates: 06837423

08/03/12 - 09/03/12

Advertiser:

Obama for America

Product Desc:

OBAMA 4 AMERICA

KSNV

Estimate:

1522

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KSNV

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Order / Rev: Alt Order #:

Flight Dates:

104878

04878

Advertiser

Obama for America

06837423

08/03/12 - 09/03/12

Product Desc.

OBAMA 4 AMERICA

Estimate:

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Noon News Amount Noon News COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$425.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 Week: 08/28/12 09/03/12 -TWTF--5 \$425.00 0.00 E 20 KSNV 08/07/12 09/03/12 The Agenda 1230pm CM 1230-1p MTWTF--30 \$325.001 0.00 NM 17 The Agenda 1230pm \$5,525.00 COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AGENDA** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$325.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTE--5 \$325.00 0.00 E 21 KSNV 08/07/12 09/03/12 Days of our Lives 1258p-2pm MTWTF --30 2 \$425.001 0.00 NM 17 \$7,225.00 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 2 \$425.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 Week: 08/28/12 09/03/12 -TWTF--5 \$425.00 0.00 E 22 KSNV 08/07/12 09/03/12 The Doctors CM 2pm-3pm MTWTE--30 \$325,001 0.00 NM \$10,400.00 The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTE--10 \$325.00 0.00 E 23 KSNV 08/07/12 09/03/12 Dr. Phil CM 3-4p MTWTF--:30 \$450.001 0.00 NM \$14,400.00 32 Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 2 \$450.00 0.00 Week: 08/14/12 08/20/12 MTWTF --10 \$450.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$450.00 0.00 Week: 08/28/12 09/03/12 MTWTF--10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--30 \$700.001 0.00 NM 4PM NEWS (1 hour) \$11,900.00 (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--2 \$700.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$700.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$700.00 0.00 Week: 08/28/12 09/03/12 MTWTE --\$700.00 0.00 E 25 KSNV 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$700.001 0.00 NM \$1,400.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTE --\$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 0.00 NM \$600.001 4PM NEWS (1 hour) 15 \$9,000.00 (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--\$600.00 0.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--30 \$600.001 0.00 NM 4PM NEWS (1 hour) \$9,000.00 (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/21/12 08/27/12 MTWTF--5 \$600.00 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$600.00 0.00 E 27 KSNV 08/03/12 09/03/12 M-F Early News CM 5-630p MTWTF--30 6 \$1,000.001 0.00 NM 66 \$66,000.00 M-F Early News COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--6 \$1,000.00 0.00 Week: 08/07/12 08/13/12 MTWTF--15 \$1,000.00 0.00 Week: 08/14/12 08/20/12 MTWTF--15 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--15 \$1,000.00 0.00 Week: 08/28/12 09/03/12 MTWTF--15 \$1,000.00 0.00 E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy CM 630-7pm MTWTF--30 5 \$1,100.001 0.00 NM 5 \$5,500,00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--5 \$1,100.00 0.00 E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy CM 630-7pm MTWTF--5 \$1,000,001 30 0.00 NM \$15,000.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$1,000.00 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$1,000.00 0.00 E 30 KSNV 08/18/12 09/01/12 Sa-Su Early News CM 5pm-630pm :30 \$650.001 0.00 NM 6 \$3,900,00 Sa-Su Early News KVBC EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-2 \$650.00 0.00 Week: 08/20/12 08/26/12 ----5-2 \$650.00 0.00 Week: 08/27/12 09/02/12 ----5-2 \$650.00 0.00 E 31 KSNV 08/14/12 09/03/12 M-F Wheel CM 7-730pm MTWTE--30 5 \$1,000.001 0.00 NM 12 \$12,000.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$1,000.00 0.00 Week: 08/28/12 09/03/12 M---F--2 \$1,000.00 0.00 E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--30 \$800.001 0.00 NM 12 \$9,600.00 Face to Face w/ J.Ralston FACE TO FACE WITH JON RALSTON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$800.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$800.00 0.00 Week: 08/28/12 09/03/12 M---F--\$800.00 2 0.00 E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheeM 630-730pm ----5-30 \$500.001 0.00 NM \$1,500.00 WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-\$500.00 0.00 Week: 08/20/12 08/26/12 ---5-\$500.00 0.00 Week: 08/27/12 09/02/12 ----5-\$500.00 0.00 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone CM 7:30-8:00PM ----S-30 \$750.001 0.00 NM \$1,500,00 News 3 Olympic Zone OLYMPIC ZONE Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----5-\$750.00 0.00 Week: 08/06/12 08/12/12 ----5-\$750.00 0.00 E 35 KSNV 08/13/12 08/13/12 CM 8-10pm M-----:30 1 \$2,300.001 0.00 NM \$2,300.00

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	Start End	Inventory Code Mon PR 8-10p	e Break	Start/End	Time D	ays	Len S	oots Rate P	ri Rtg Type	Spots	Amour
077	Balliya Garagasi e sasa s	Monday Prime 8	3-10pm						9 71	10	- intout
	RN STRIPES		a 25#aus								
Start D		The state of the s	Spots/Week	Rate	Rating						
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E 36 KSNV 08	/21/12 08/28/12	2 Tues PR 8-10p	CM	8-10pm		-LW1	:30	4 - 2 - 2 - 2			
AGT		Tuesday Prime 8	3-10pm	4	187		.50	1 \$4,000.001	0.00 NM	2	\$8,000
	5006 VII.O 180250000										
Start D Week: 08/20/1	And the second s	1111	Spots/Week	Rate	Rating				- 1		
Week: 08/27/1		-T	1	\$4,000.00	0.00				1		
E 37 KSNV 08		-T	1	\$4,000.00	0.00						
C 37 K314V 08	14/12 08/21/12	The state of the s	CM	10-11pm	-T-		:30	1 \$2,000.001	0.00 NM		-
IOVE IN TH	E WILD	Tuesday Prime 1	0-11pm					. 02,000.001	U.UU NIVI	2	\$4,000
Start Da		TAY TO	62 N 3900								
Week: 08/13/1		Weekdays -T	Spots/Week	Rate	Rating				- 1		
Week: 08/20/1		-+	1	\$2,000.00	0.00				- 1		
E 38 KSNV 08/			1	\$2,000.00	0.00						
	10/12 00/30/12		CM	10-11pm			:30	1 \$2,100.001	0.00 NM	3	\$6,300.0
ROCK CENT	TER W/B. WILL	Thursday Prime 1	10-11pm						THE PARTY AND		30,300.0
Start Da		Weekdays	C4-001-1	Va. 791					- 1		
Week: 08/13/1;	2 08/19/12	T	Spots/Week	Rate	Rating				- 1		
Week: 08/20/12		T		\$2,100.00 \$2,100.00	0.00				- 1		
Week: 08/27/12	C. C	T		\$2,100.00	0.00				- 1		
E 39 KSNV 08/2	24/12 08/24/12	Fri PR 9-10p	CM	9-10pm	0.00						
		Friday Prime 9-10		5-TOPITI	~	F	30	1 \$2,600.001	0.00 NM	1	\$2,600.0
GRIMM (R)		15) 5,550,55	E-211								
Start Da	The state of the s	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/20/12		F		\$2,600.00	0.00				- 1		
E 40 KSNV 08/1	7/12 08/31/12	Fri 10-11p		10-11pm		r .	20	G TWO ENGINEERS			
		Friday Prime 10-1	1 mm	i o i i piii			:30	1 \$3,200.001	0 00 NM	2	\$6,400.0
COMMENTS DATELINE	APPLY TO SUI	B LINES A THRU B	(*************************************						- 1		
Start Dat Week: 08/13/12			Spots/Week	Rate	Rating				- 1		
Week: 08/20/12	08/19/12 08/26/12	F		\$3,200.00	0.00				- 1		
Week: 08/27/12		E	0	\$0.00	0.00				- 1		
		M-F News 3 at Ele		\$3,200.00	0.00						
	3/12 09/03/12	M-F News 3 at Ele	ven CM	l 1pm-1135pr	m MTWT		30	2 \$1,100.001	0.00 NM	18	\$19,800.00
COMMENTS	APPLY TO SUE	B LINES A THRU B	ven						F.100.00 144141		319,000.00
NEWS 3 NIG	HTSIDE	/ LINES A THRU B							- 1		
Start Date	End Date	Weekdays	Spots/Week	Data	December				1		
Week: 07/31/12	08/06/12	MF		Rate 1,100.00	Rating						
Spot Ch Date	Range De	escription	Start/E	nd Time	0.00	10/	Maraneon	470000 (MARKET)			
1 KSNV 07/31	/12-08/06/12 M-	F News 3 at Elever		1135pm		10.10	kdays -F	Length Rate	Rtg Type		
See MG -	41.24		90.0M20.0M			[4]		30(\$1,100.00)	0.00 NM		
[PGM CH	G = OLYMPIC L	LATE NEWS]									
		F News 3 at Eleven	11pm-	1135pm		M	-F	20/01 100 11	027528 00-00		
See MG 4				7		5.0	11/	30(\$1,100.00)	0.00 NM		
[PGM CH	G = OLYMPIC L	.ATE NEWS]							- 1		
23 KSNV 08/06/	12-08/06/12 Oly	mpics Late News 3	11pm-	12:35am		M		20 61 100 00			
(MC)	.2 08/03					Rain es		:30 \$1,100.00	0.00 NM		
[MG]	12 00 00								- 1		
24 NONV 08/06/	12-08/06/12 Oly	mpics Late News 3	11pm-1	2:35am		M		30 \$1,100.00	0.00		
@ MO 6 14	1 08/06							30 \$1,100.00	U.UU NIM		
(b) MG for 41	08/13/12								- 1		
(M) MG for 41 [MG]	C1057 T 57 T 3	M		1.100.00	0.00						
(f) MG for 41 [MG] Week: 08/07/12			E #	1,100.00	0.00						
(M) MG for 41 [MG]	08/20/12	MTWTF			200000000000000000000000000000000000000						
(#) MG for 41 [MG] Week: 08/07/12 Week: 08/14/12	08/20/12 08/27/12	MTWTF	5 \$1	.100.00	0.00						
(H) MG for 41 [MG] Week: 08/07/12 Week: 08/14/12 Week: 08/21/12 Week: 08/28/12	08/20/12 08/27/12 09/03/12	MTWTF	5 \$1 5 \$1	,100.00	0.00						
(H) MG for 41 [MG] Week: 08/07/12 Week: 08/14/12 Week: 08/21/12 Week: 08/28/12	08/20/12 08/27/12 09/03/12 /12 09/01/12 S	MTWTF	5 \$1 5 \$1 evenCM 11	.100.00	0.00	5-	30	1 \$1,100.001	0.00 NM	3	\$3,300.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM Rtg Type Spots Amount 11pm-1135pm :30 \$1,100.001 0.00 NM \$3,300.00 Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 ----S-1 \$1,100.00 0.00 Week: 08/27/12 ----5-09/02/12 1 \$1,100.00 0.00 E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at ElevenCM 11pm-1135pm 30 1 \$1,100.001 0.00 NM Sa-Su News 3 at Eleven \$3,300.00 **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 ----5 1 \$1,100.00 0.00 Week: 08/27/12 ----S 09/02/12 1 \$1,100.00 0.00 E 44 KSNV 08/07/12 09/03/12 The Tonight Show CM 1135p-1237a MTWTF--30 \$425,001 0.00 NM 16 Tonight Show \$6,800.00 COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 \$425.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$425.00 0.00 E 45 KSNV 08/07/12 09/03/12 Late Night w/Fallon CM 1237a-136am MTWTF--\$225.001 0.00 NM 17 Late Night w/Fallon \$3.825.00 COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$225.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$225.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$225.00 0.00 Week: 08/28/12 09/03/12 MTWTE--\$225.00 0.00 E 46 KSNV 08/18/12 09/01/12 Saturday Night Live CM 1130pm-1:02am ----5-:30 2 \$1,400.001 0.00 NM Saturday Night Live \$8,400.00 SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 ----S-08/19/12 2 \$1,400.00 0.00 Week: 08/20/12 08/26/12 ----5-2 \$1,400.00 0.00 Week: 08/27/12 09/02/12 ----S-2 \$1,400.00 0.00 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las Vega3M Sun 1135p-1200a -----S :30 \$400.001 0.00 NM Sports Night in Las Vegas \$1,200.00 SPORTS NIGHT IN LAS VEGAS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S \$400.00 0.00 Week: 08/20/12 08/26/12 ----5 \$400.00 0.00 Week: 08/27/12 09/02/12 ----S \$400.00 0,00 E 48 KSNV 08/03/12 08/13/12 Olympics Daytime Week@M 9am-4pm MTWTF--30 10 \$1,200.003 0.00 NM 26 \$31,200.00 Olympics Daytime Weekdays COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--10 \$1,200.00 0.00 Week: 08/07/12 08/13/12 MTWTF--16 \$1,200.00 0.00 E 49 KSNV 08/04/12 08/04/12 Olympics Daytime Week@M 4am-6pm ----S-30 6 \$1,700.003 0.00 NM \$10,200,00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----5-6 \$1,700.00 0.00 E 50 KSNV 08/05/12 08/05/12 Olympics Daytime Week@M 4am-6pm ----S 30 6 \$1,700.003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -----6 \$1,700.00 0.00

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E 50 KSNV 0	8/05/12 08/05/		time Week@M time WEEKEN	4am-6pm	200	S	30	6 \$1,700.003	0.00 NM	6	\$10,200.0
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Start [Spots/We	ek Rate	Rating						
Week: 07/30/ Spot Ch Da	12 08/05/12 ite Range			6 \$1,700.00							
		<u>Description</u> 2 Olympics Daytim	SI Ne Weekend As	tart/End Time			leekdays	Length Rate	Rtg Type		
See M	G 50.7	- Joseph Dayum	C FYCCHCIIC 42	am-opm			S	u :30(\$1.700.0)	0.00 NM		
7 KSNV 08	/04/12-08/04/12	Olympics Daytim	e Weekend 4a	am-6pm		110	sa-	30 61 700 0	0 000		
(b) MG for	50.2 08/05						3a-	30 \$1,700.0	0 0.00 NM		
E 51 KSNV 08	/11/12 08/11/1	2 Olympics Dayt	ime Week6M	4am-6pm		-S-	:30	5 \$1,700.003	0.00 NM	5	00.500.0
OLYMPIC I	DAYTIME	Olympics Day	time WEEKEN	D				· • • • • • • • • • • • • • • • • • • •	O.OU INIVI	5	\$8,500.0
Start D		Weekdays	Spots/Wee	uk Data	Det						
Week: 08/06/	08/12/12	S-		5 \$1,700.00	Rating 0.00						
E 52 KSNV 08	/11/12 08/11/1	2 Olympics Dayt	me Week@M	5-7A	0,00	5-	:30	2 \$900.003	0.00.00	120	
OLYMPIC I		Olympics Dayt	ime WEEKEN	D			.50	2 3900.003	0.00 NM	2	\$1,800.00
Start D		Weekdays	C	**************************************	NACOTO W-07						
Week: 08/06/1			Spots/Wee	k <u>Rate</u> 2 \$900.00	Rating				- 1		
E 53 KSNV 08				4am-6pm	0.00	6	-20				
OLVMDIO D	*******	Olympics Dayt	me WEEKENI	D (7:00 AM-3	00 PM)	- 5	:30	4 \$1,700.003	0.00 NM	4	\$6,800.00
OLYMPIC E Start Da					estes manesta						
Week: 08/06/1		Weekdays	Spots/Wee		Rating				- 1		
E 54 KSNV 08/		2 Olympics Prime	time CM	4 \$1,700.00 7pm-12am	0.00	-	72.0	U Verse			
		Olympics Prime		rpin-12am	MF	5-	:30	1 \$6,000.003	0.00 NM	1	\$6,000.00
OLYMPIC P		I was at the constitute							- 1		
Start Da Week: 07/31/1		Weekdays MFS-	Spots/Weel	THE PERSON NAMED IN COLUMN 1	Rating				- 1		
E 55 KSNV 08/			CM	1 \$6,000.00 1P-9PM	0.00	N.	S EMEN	7.11 1000 Table 2011			
		NFL Football	Civi	IF-9PIVI		S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	APOLIS @ PIT	White the state converse							- 1		
Start Da Week: 08/13/12	THE PERSON NAMED IN COLUMN	Weekdays S	Spots/Week		Rating						
56 KSNV 08/			CM	\$3,200.00	0.00						
		NFL Football	CIVI	1P-9PM		S	30	1 \$3,200.001	0.00 NM	1	\$3,200.00
NFL CAROL											
Start Da Week: 08/20/12		Weekdays	Spots/Week	1000	Rating						
		News 3 Live in F	1	\$3,200.00	0.00						
	0.72 00/20/12	News 3 in Prime		7-10pm		S	:30	1 \$1.100.002	0.00 NM	2	\$2,200.00
NEWS 3			5								
Start Dat Week: 08/13/12		Weekdays	Spots/Week	The second secon	Rating						
Week: 08/20/12		S		\$1,100.00	0.00						
158 KSNV 08/1			/ CM	\$1,100.00 730-758pm	0.00		20				
		To the Point	Oill	- 00-1 John	S	-	:30	1 \$375.001	0.00 NM	1	\$375.00
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S-	1	\$375.00	0.00						
59 KSNV 08/1	9/12 08/19/12	LAW & ORDER Law & Order (LF		Sat 1-2am /	Sun 1:	S	:30	1 \$225.001	0.00 NM	1	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Data	Deti						
Week: 08/13/12	08/19/12	S	1	Rate \$225.00	Rating 0.00						
60 KSNV 08/0	7/12 08/10/12	Olympics Late Ne	ews 3 CM	11pm-12:35a	TIPE PROPERTY		30	4 \$1,100.007	0.00 NM	122	
		Late News during B LINES A THRU	Olympics	unidarat Deservice	STORY STORY			4 \$1,100,007	U.UU NMI	4	\$4,400.00
NEWS 3 NIGI	HTSIDE	D LINES A THRU	В								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	-TWTF		\$1,100.00	0.00						
61 KSNV 08/05	1/12 08/05/12		CM	4am-6pm							

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Totals

677 \$513,925.00

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Alt Order #: 06837423 Product Desc: OBAMA 4 AMERICA KSNV

Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
EXTRA SPOTS	WHICH AIF	Olympics Daytin								
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays S	Spots/Week 2	Rate \$0.00	Rating 0.00					
N 62 KSNV 08/19/12		NFL Football	CM	1P-9PM	S	:30	1 \$3,200.004	0.00 NM	1	\$3,200.00
OLYMPIC DAYTI	IME	B LINES A THRU	В							
Start Date Week: 08/14/12	End Date 08/20/12	Weekdays S	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
N 63 KSNV 08/21/12 COMMENTS APP OLYMPIC DAYTI	PLY TO SU	Face to Face w/ F Face to Face w/ R B LINES A THRU	J Ralston	730-758pm	-TWTF	:30	2 \$800.001	0.00 NM	2	\$1,600.00
Week: 08/21/12	End Date 08/27/12	Weekdays -TWTF	Spots/Week 2	Rate \$800.00	Rating 0.00					
N 64 KSNV 08/28/12 WHEEL	08/30/12	Wheel of Fortune Wheel in Prime	in PRIMM	M-SA 8-11p	/ SUN-TWT	:30	3 \$1,000.001	0.00 NM	3	\$3.000.00
Week: 08/28/12	End Date 09/03/12	Weekdays -TwT	Spots/Week 3	Rate \$1,000.00	Rating 0.00					
N65 KSNV 08/28/12 FACE TO FACE V		Face to Face in P Face to Face in P RALSTON		8-11pm	-TWT	:30	3 \$800.001	0.00 NM	3	\$2,400.00
	End Date 09/03/12	Weekdays -TwT	Spots/Week 3	Rate \$800.00	Rating 0.00					